

SPONSORSHIPS

In our 2012 annual convention, ICNA is offering the following packages. All packages include 1 "Sponsor" booth and 2 individual registrations.

- [Platinum Package](#)
- [Gold Package](#)
- [Silver Package](#)
- [Customize Your Own Package](#)

PLATINUM PACKAGE:

Full Page Ad in Program Booklet	\$1,000
Five 60 second Video Ad	\$2,000
1 Banner inside Main Hall "A"	\$3,000
1 Banner at the registration Area	\$2,000
Promotional items or catalog	\$2,000
Convention bag	\$7,000
7 Minute Power Point Presentation	\$7,000
Total	\$24,000
Bonus: 1- Access to ICNA Database 2- Banner ad at icna.org Width 180 pix 300 dpi 3- One full page ad in The Program Booklet	

GOLD PACKAGE:

Full Page Ad in Program Booklet	\$1,000
Five 60 second Video Ad	\$2,000
1 Banner inside Main Hall "A"	\$3,000
1 Banner at the registration Area	\$2,000
Promotional items or catalog	\$2,000
Neck Straps	\$3,500
Total	\$13,500
Bonus: 1-Banner ad at icna.org	

SILVER PACKAGE:

½ Page Ad in Program Booklet	\$600
Five 60 second Video Ad	\$2,000
1 Banner at the registration Area	\$2,000
Promotional item or catalog insert	\$1,000
Total	\$5,600
Bonus: 1-Banner ad at icna.org	

CUSTOMIZE YOUR OWN PACKAGE:

Item	Price
Sponsor Booth	\$1250
Full Page Ad in Program Booklet	\$1,000
½ Page Ad in Program Booklet	\$600
Convention Bag	\$7,000
Neck Straps	\$3,500
7 Minutes Power Point Presentation	\$10,000
1 Piece Promotional insert	\$1,000
2 Pieces Promotional inserts	\$1,500
Five 60 second Video Ad	\$2,000

Note:

- **Minimum \$5,000 sponsorship to qualify as a sponsor**
- **Free Banner ad at icna.org for 1 month**

Web Banner: Web banner width shall be exactly 180 pix and height anything less than 300 pix.

Hanging Banner: Sponsor shall mail a Vinyl Banner to the shipping address provided by ICNA. Size of the banner shall be no more than 12' long and 3' wide. Banner shall be mailed two weeks prior to start date of the Convention.

Video Ad: Sponsor shall provide a DVD containing video ad two weeks prior to start date of the Convention. Mailing address will be provided by ICNA.

Promotional Inserts: Mail promotional inserts two weeks prior to start date of the Convention. Mailing address will be provided by ICNA.

Ad in Program Booklet: Ad to be included in the program booklet shall have a resolution of greater than 300 dpi. Ad shall be provided three weeks prior to start date of the Convention.